



COASTAL RESOURCES DIVISION  
ONE CONSERVATION WAY • BRUNSWICK, GA 31520 • 912.264.7218  
COASTALGADNR.ORG

MARK WILLIAMS  
COMMISSIONER

DOUG HAYMANS  
DIRECTOR

March 22, 2021

Russ Neely  
North Beach Rentals, LLC  
P.O. Box 30374  
Savannah, GA 31410

**Re: Letter of Permission (LOP), Storage of Beach Rental Equipment in the State's Shore Protection Act (SPA) Jurisdiction, North Beach Rentals, LLC., Tybee Island, Chatham County, Georgia**

Dear Mr. Neely:

This Letter of Permission (LOP) is in response to your request on behalf of North Beach Rentals, LLC. The February 23, 2021 request includes the temporary placement of one (1) storage container and beach rental equipment on the dry sand beach seaward of the North Beach Center Dune Crosswalk on Tybee Island. The location, as approved by the City of Tybee Island February 1, 2021, is located seaward toe of the most seaward dune and landward of ordinary high water as follows:

- North Beach parking lot- at the middle dune crossover: one (1) 4ft. x 8ft. x 4.5ft. wooden storage container positioned on cinder blocks and not more than one hundred (100) rental chairs, and sixty (60) umbrellas not less than 100ft. seaward of the seaward toe of the dune.

At the close of business each day, rental equipment will be secured inside the storage container and all chairs will be locked together landward of the storage container. The storage container and all rental equipment associated with North Beach Rentals, LLC. will be transported to the beach by a hand truck and push-cart as approved by the City of Tybee Island. Set up will begin no sooner than 15 days after the date on this letter and be removed no later than September 30, 2021.

The Department authorizes the temporary placement of storage containers and rental equipment as depicted in the attached site plan. **No vehicles are authorized on the beach in conjunction with your Beach Rental business license issued by the City of Tybee Island.** In the event of an anticipated storm event, North Beach Rentals, LLC. will remove all recreational equipment and storage containers from the State's SPA Jurisdictional Area. In the event that ordinary high water impacts the storage equipment locations, storage containers and beach rental equipment will be relocated based on the Department's site-specific recommendation.

Because the project occurs between May 1<sup>st</sup> and October 31<sup>st</sup>, turtle nesting season, an individual with a DNR Sea Turtle Cooperators Permit must survey the area to be used by North Beach Rentals, LLC. All sea turtle nests must be avoided and no activity may occur within 20ft. of a nest area.

This LOP is not meant to exempt the above referenced activity from future environmental laws. **No unauthorized equipment, materials or debris may be placed, disposed of, or stored in jurisdictional areas.** Any incidental impacts associated with this project must be rectified by fully restoring areas to their pre-construction topographic and vegetative states. This LOP is valid for the above referenced project. Any change in the use, location, dimensions, or configuration of the approved project, without prior notification and approval from this office could result in revocation of this permission and in the required removal of the related structures. This project must comply with all other Federal, State, and local statutes, ordinances and regulations.

If you have any further questions or concerns in regard to this or any other project, please feel free to contact Deb Barreiro at (912) 266-3695.

Sincerely,



Jill Andrews  
Chief, Coastal Management Section

Enclosure: Description, Site Plan with Equipment Inventory & COTI Business License

cc: George Shaw  
City of Tybee Island  
P.O. Box 2749  
Tybee Island, GA 31328

LOP20210033

Mr. Josh Noble  
Habitat Management Program Manager Coastal Resource Division  
One Conservation Way  
Brunswick, GA 31520  
February 12, 2021

Dear Mr. Josh Noble:  
Re: North Beach Rentals, LLC.  
Request for Letters of Permission

On behalf of North Beach Rentals, LLC., we are seeking a Letter of Permission through the Department of Natural Resources for a seasonal business at Tybee Island, Georgia, that rents umbrellas, chairs and other beach equipment from April 1 to September 30 of each year. We submit these requests pursuant to the Shoreline Protection Act and Consent Order SPA2015004.

The City of Tybee represents that there is a permit allowing for rentals on the North Beach section of Tybee Island, Georgia. The City of Tybee grants permission for this seasonal business to operate on the beach to North Beach Rentals, LLC. The business is permitted to operate in one location North Beach. One, wooden box is placed on the dry sand at the high tide line and it is used for the storage of 60 umbrellas, 100 chairs and other beach equipment. At the close of each day's business, the umbrellas are locked inside the box and the chairs are locked in the box itself.

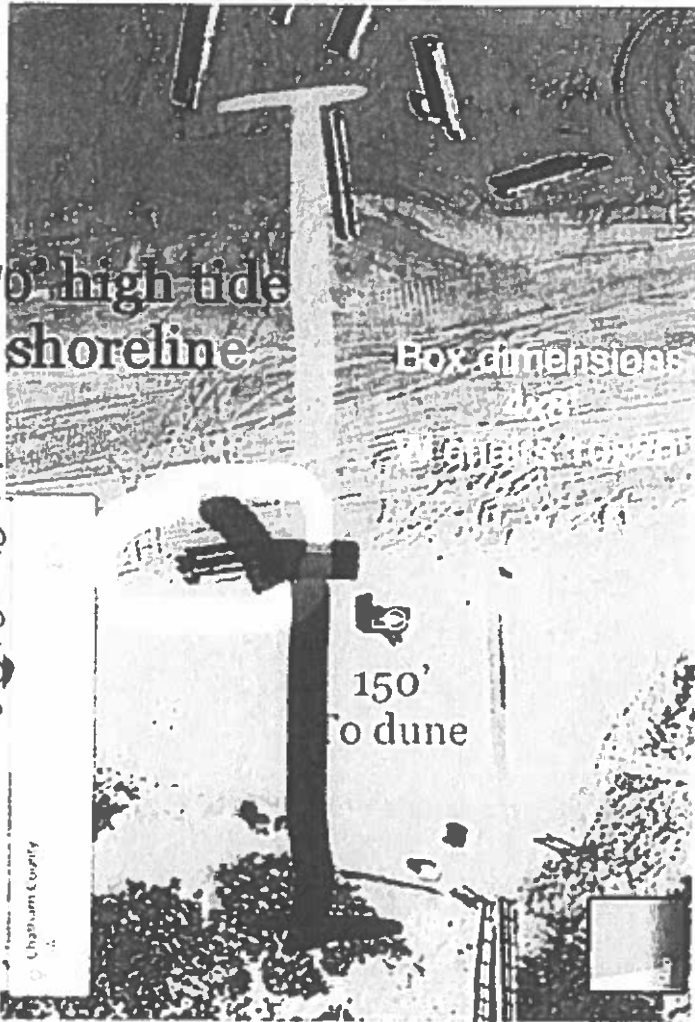
Also, I respectfully request permission to push a beach cart with beach equipment on and off of the beach daily, during the months of March and October. This will be on days weather permitting. This equipment will not be left overnight during these two months.

The location is depicted on the enclosed diagram. Noted at the location is the dimensions for the box, as well as, the longitude and latitude of the box.

On behalf of North Beach Rentals, I respectfully request the Department to issue its Letter of Permission authorizing North Beach Rentals, LLC., to conduct the seasonal business on the beach as described in the above referenced documents. Please let me know whether the Department needs any additional details or documentation to consider this request.

Sincerely,  
Monty (Russ) Neely  
North Beach Rentals, LLC  
Savannah, GA 31410  
(912) 484-6535  
Northbeachchairrental@gmail.com

RECEIVED  
FEB 23 2021  
GA DNR



32,022013, 80.841894





**CITY OF TYBEE ISLAND  
OCCUPATIONAL TAX CERTIFICATE**

CITY OF TYBEE ISLAND

REC#: 00706852 2/01/2021 2:33 PM  
OPER: AP TERM: 001  
REF#:

TRAN: 2.0000 Business License  
01333-12/31/21 NORTH BEACH RENTALS  
BCH EQPT/WTR CRFT RT 10.00CR  
OCCUPATIONAL TAX 125.00CR  
ADMINISTRATION FEE 10.00CR

TENDERED: 435.00 CASH  
APPLIED: 435.00-

CHANGE: 0.00

**NORTH BEACH RENTALS  
RUSTY NEELY  
7220 B JOHNNY MERCER BLVD  
SAVANNAH GA 31410**

**Business Location: NORTH BEACH PRKG LOT**

**Certificate #: 01333  
Date Issued: 2/01/2021**

9924 BCH EQPT/WTR CRFT RTL-PER SITE  
1000 OCCUPATIONAL TAX  
9999 ADMINISTRATION FEE

This Certificate must be displayed in a conspicuous place in your business establishment. Tybee Island City Hall must be notified of any change in status. This Certificate is Non-Transferable and is subject to being revoked if abused. This Certificate expires on

12/31/2021

**George Shaw  
Assistant City Manager  
Zoning and Community Development**

MAYOR  
Shirley Sessions

CITY COUNCIL  
Barry Brown, Mayor Pro Tem  
John Branigin  
Jay Burke  
Nancy DeVetter  
Michael "Spec" Hosti  
Monty Parks



CITY MANAGER  
Shawn Gillen

CITY CLERK  
Janet LeViner

CITY ATTORNEY  
Edward M. Hughes

## CITY OF TYBEE ISLAND

February 1, 2021

Jill Andrews  
Coastal Resource Division  
One Conservation Way  
Brunswick, Georgia 31520

RE: North Beach Rentals Request for GDNR Permission for the operation of Beach Rentals on Tybee Island

Dear Ms. Andrews,

Please accept this confirmation by the City of Tybee Island that North Beach Rentals has a current business license to operate a beach rental company at the following locations:

- 1) North Beach Parking Lot

The operations of said beach rentals include the storage of equipment on the beach at those locations during the beach equipment rental season.

Below is the Tybee Island code section that the business is operating:

### **ARTICLE III. - BEACH EQUIPMENT RENTAL**

#### **FOOTNOTE(S):**

--- (1) ---

*Editor's note— Ord. No. 30-2011, adopted Sept. 8, 2011, amended former Art. III, §§ 34-82—34-89, in its entirety. Former Art. III pertained to similar subject matter and derived from the Code of 1983.*

*Sec. 34-82. - License—Issued subject to regulations.*

*All licenses issued authorizing the holder to engage in the business of umbrellas and chairs shall be considered issued subject to the provisions of this article.*

*(Code 1970, § 11-19; Code 1983, § 9-3-31; Ord. No. 30-2011, § 9-8-2011)*

*Sec. 34-83. - Same—Filing and approval of application; renewals; request for proposals; and lines of business.*

*All persons applying for a license provided for in section 34-82 shall first file an application with the city requesting a license and the application shall be investigated by the city manager. A license may only be issued as to locations specified in section 34-85 and such license shall only be authority for operation of the specific business activity to be conducted and listed on the license or an attachment thereto. Existing prior license holders at locations specified herein shall be entitled to annual renewal licenses at the same locations as long as the application is renewed and paid for timely. In the event an existing or prior license holder shall fail to renew at a location, the license shall not be renewed or issued except upon a new application.*

*(Code 1970, § 11-20; Code 1983, § 9-3-32; Ord. No. 30-2011, § 9-8-2011)*

*Sec. 34-84. - Same—Payment fee.*

*The license/regulatory fee for the renting of umbrellas and chairs for use by the public, for each fiscal year shall be payable on or before commencing of any business; however, in order to properly renew a license for an existing location, the fee must be paid prior to April 1 of the renewal year.*

*(Code 1970, § 11-21; Code 1983, § 9-3-33; Ord. No. 30-2011, § 9-8-2011)*

*Sec. 34-85. - Business site locations; parking area.*

*(a) Each approved business site which shall be located on the sand shall consist of no more than 30 linear feet (900 square feet) in which merchandise for use on the beach for rent will be displayed. (No such business operation will be allowed to be located at the end of any alleys, lanes, or unopened streets or rights-of-way.) The following locations for any such business are approved by the mayor and council and will be located at the end of the following streets or lots only and no other locations shall be permissible without the approval of the mayor and council:*

- (1) North Beach parking lot, at the middle dune crossover.*
- (2) Third Street.*
- (3) Center Street.*
- (4) Fourteenth Street.*
- (5) Fifteenth Street.*
- (6) Tybrisa Street.*
- (7) Seventeenth Street.*
- (8) Eighteenth Street.*
- (9) Nineteenth Street.*

*(b) Any license so issued shall allow the holder thereof the right to operate its business from the end of the above streets or crossovers extending in generally north and south directions half the distance along the beach toward the next street, it being the intent hereof that a license issued will allow the holder thereof to display merchandise within the 900 square feet area, but to allow such license holder to rent from said location northwardly and southwardly from said location in the direction of the street adjacent to the licensed location and running halfway toward the next northern and southern streets.*

*(c) In addition to the beach site location, each business shall include one parking place for a mobile storage unit displaying a current state license tag and a city parking decal and legally parked in a designated parking space.*

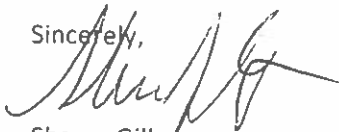
*(d) Licenses hereunder shall not be transferable nor may a location or license be sublet.*

*(e) All authorized operations must comply with all regulations required by the Department of Natural Resources and secure any and all necessary permits or letters of permission, if any, required by the Department of Natural Resources.*

*(Code 1983, § 9-3-34; Ord. of 8-9-2007(2); Ord. No. 08-2011, 4-14-11; Ord. No. 30-2011, § 9-8-2011)*

It is a pleasure to work in partnership with our GDNR. If you have any questions or need additional information, please feel free to contact me at [sgillen@cityoftybee.org](mailto:sgillen@cityoftybee.org)

Sincerely,



Shawn Gillen  
City Manager

CC: Shirley Sessions, Mayor  
Edward Hughes, Attorney  
Monty (Russ) Neely, North Beach Rentals

P.O. Box 2749 – 403 Butler Avenue, Tybee Island, Georgia 31328-2749  
(866) 786-4573 – FAX (866) 786-5737  
[www.cityoftybee.org](http://www.cityoftybee.org)

# North Beach area

